



Sponsorship Opportunity

The Project Management Institute® Honolulu, Hawaii Chapter (“PMI HNL”) is delighted to announce that it will host the 2018 REGION 7 SUMMIT, a 3-day event for participants to develop their leadership skills, network and support the building and growing of PMI chapters across Region 7. The following 18 PMI Chapters (California, Nevada, Honolulu, Arizona and New Mexico) will send chapter leaders and members:

- Central Coast California
- Central Valley California
- Honolulu Hawaii
- Inland Empire California
- Los Angeles California
- Monterey Bay California
- Northern Nevada
- Orange County California
- Otowi Bridge New Mexico
- Phoenix Arizona
- Rio Grande New Mexico
- Sacramento Valley California
- San Diego California
- San Francisco Bay Area California
- Silicon Valley California
- Southern Nevada
- Tucson Arizona
- Wine Country California

Date: Thursday March 22 to Saturday March 24, 2018

Location: Ala Moana Hotel (www.alamoanahotel.com)

Event website: http://pmihnl.org/2018_Region_7

This year’s theme is *“Always Ready, Always There”*.

The REGION 7 SUMMIT is open to all PMI Chapter Members across Region 7.

The 2017 REGION 7 SUMMIT in Yosemite, CA drew attendance of 120. This year the goal is to break the 200 mark for attendees!

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In order to host an event of this magnitude, we are seeking financial sponsorship from companies who share our vision of providing outstanding professional development opportunities for current and prospective project management practitioners throughout Region 7. Please find attached an overview of the sponsorship benefits and consider joining us in supporting this growth opportunity for our local project management community.

We appreciate your commitment to the project management business community and to the development of professionals of the highest quality in the field of Project Management. PMI HNL shares those values and would be honored to partner with you in presenting this event. Mahalo for your sponsorship consideration!

Please contact any of the following individuals for questions regarding sponsorship opportunities:

Kāne Ng-Osorio, REGION 7 SUMMIT Chair 2018r7@pmihnl.org
 Bhawna Mundotia, Marketing Director marketing@pmihnl.org

Deadline for Sponsors to submit payment, logos, and advertising content to be considered for the brochure and other marketing collateral is **Friday, January 12, 2018**.

Sponsorship payments can be made directly on our website. <http://pmihnl.org/catalog.php> Sponsor attendees will receive a special code to register for the event. Additional seats will be available for purchases.

SPONSORSHIP BENEFITS AT A GLANCE

SPONSORSHIP BENEFIT	PLATINUM \$2,500	GOLD \$1,500	SILVER \$500
Logo on Marketing Materials	✓	✓	✓
Logo on Conference Program	✓	✓	✓
Logo on Conference Website	✓	✓	✓
Logo on Video display before General Sessions	✓	✓	
Logo on Conference Badges	✓	✓	
Company materials included in conference bags	✓	✓	
Promotion Opportunity at Keynote Session	✓		
Logo on Conference Bags	✓		
Advertising in PDD Conference Booklet	Full page	1/2 page	1/4 page
Exhibit Space (Spaces/Chairs with skirted table)	1 space / 2 chairs		
Complimentary Access to event*	2	2	1
Complimentary Access to Luau and Gala Dinner	✓		

**Event includes breakout sessions, keynotes, continental breakfasts, lunches and pau hana reception.*



Sponsorship Catalog

PLATINUM SPONSOR (\$2,500)

- ✓ **Logo Placement.** Acknowledgement of your company's sponsorship with prominent placement of your company's logo on marketing materials, conference program, conference website, conference attendee name badges, and on conference bags for attendees.
- ✓ **Advertising.** Full page ad space in the conference booklet to advertise your company.
- ✓ **Promotion Opportunity.** Opportunity to promote your company at one of the keynote sessions.
- ✓ **Company Collateral.** Opportunity to distribute company material filled in the conference bag.
- ✓ **Company Logo Display.** Video display of your company logo before general sessions.
- ✓ **Exhibit Space.** 1 exhibitor space with skirted table & 2 chairs near registration
- ✓ **Complimentary Access.** Two (2) sponsor badges that includes access to all REGION 7 SUMMIT breakout sessions, continental breakfast, lunch, Saturday pau hana reception, and optional events including Thursday March 22 luau and Friday March 23 Gala Dinner.

GOLD SPONSOR (\$1,500)

- ✓ **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo on marketing materials, conference program, conference website, & on conference attendee name badges.
- ✓ **Advertising.** 1/2 page ad space in the conference booklet to advertise your company.
- ✓ **Company Collateral.** Opportunity to distribute company material filled in the conference bag.
- ✓ **Company Logo Display.** Video display of your company logo before general sessions.
- ✓ **Exhibit Space.** One (1) exhibitor space with skirted table & 2 chairs near registration.
- ✓ **Complimentary Access.** Two (2) sponsor badges that includes access to Friday March 23 and Saturday March 24 REGION 7 SUMMIT breakout sessions, keynotes, continental breakfasts, lunches, and Saturday pau hana reception. Optional activities on Thursday March 22 including the luau and Friday March 23 Gala dinner are not included.

SILVER SPONSOR (\$500)

- ✓ **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo on marketing materials, conference program, and conference website.
- ✓ **Company Logo Display.** Video display of your company logo before general sessions.
- ✓ **Advertising.** 1/4 page ad space in the conference booklet to advertise your company.
- ✓ **Exhibit Space.** One (1) exhibitor space with skirted table & 2 chairs.
- ✓ **Complimentary Access.** One (1) sponsor badge that includes access to Friday March 23 and Saturday March 24 REGION 7 SUMMIT breakout sessions, keynotes, continental breakfasts, lunches, and Saturday pau hana reception. Optional activities on Thursday March 22 including the luau and Friday March 23 Gala dinner are not included.



Sponsorship Form

COMPANY INFORMATION:

COMPANY NAME	
MAILING ADDRESS	
CITY, STATE, ZIP	
WEBSITE ADDRESS (for logo link)	
SOCIAL MEDIA (LinkedIn, Twitter, Facebook, others)	

CONTACT INFORMATION:

NAME	
TITLE	
EMAIL ADDRESS	
WORK PHONE	
ALT PHONE	

SPONSORSHIP LEVEL:

- Platinum (\$2,500) Gold (\$1,500) Silver (\$500)
 In Kind Donation or Other Sponsorship: _____

EXHIBIT SPACE:

YES NO

LOGO:

Please e-mail logo (minimum of 300 dpi) to Jamie Champagne Publicity@pmihnl.org by January 12, 2018.

PAYMENT METHOD:

- CHECK. Please make payable to "PMI Honolulu Chapter" and mail to:
PMI Honolulu, Hawaii Chapter
Attn: REGION 7 SUMMIT Sponsorship
P.O. Box 1161 Honolulu, HI 96807

Please send an email 2018r7@pmihnl.org so we may expect your payment.

- CREDIT CARD (Visa or MasterCard only) Payments can be made directly on our registration page which will be available in September 2017.